

PROVIDED ALL VISUAL BRAND IDENTITY GUIDELINES ARE FOLLOWED WHEN THE FINAL TV SPOT IS PRODUCED AND NO MODIFICATIONS ARE MADE

CLIENT:	Garber Nissan Hyundai	FAX #:	(GoPro Footage Idea :30 Second)
SPOT:	NH-GAR-T171102 Nov Employee Pricing Midland	SALES REP:	Kim G.
LENGTH:	:30	PRODUCER:	A. Dennis
DATE:	11/1/2017		

GRAPHICS	Video	AUDIO
<p style="text-align: center;">(Garber Logo) Nissan</p> <p style="text-align: center;"><u>NISSAN EMPLOYEE PRICING FOR EVERYONE!</u></p> <p style="text-align: center;">2017 Nissan Rogue S AWD Lease From Just \$199/mo \$995 Down Model Code: 29217 2 Or More At This Price</p> <p><small>VIN #: KNMAT2MV0HP598669. Lease for 36 months, 12,000 miles per year for qualified lessees with approved credit. Residency restrictions apply. First month's payment, tax, title, license and document fees extra. Other restrictions apply. See dealer for details. Offer ends 11/30/17.</small></p> <div style="display: flex; justify-content: space-around; align-items: center;"> </div> <p style="text-align: center;">Bay Road, Saginaw GarberNissan.net</p>	<p>Video: Nissan's Driving at local Midland landmarks</p> <p>GFX: Garber logo with Nissan text underneath</p> <p>GFX: 2017 Nissan Rogue S AWD</p> <p>Video: Nissan's Driving at local, easy to recognize local landmarks.</p> <p>Video: Garber Nissan building shot</p>	<p><u>Announcer – (:27)</u> Every day, more and more Midland families are choosing Nissan!</p> <p>Because at Garber Nissan in Saginaw, EVERYONE qualifies for Nissan Employee Pricing... ON TOP OF Model Year End Savings!</p> <p>Lease a new Nissan Rogue for as little as \$199 a month! That's right... \$199 a month!</p> <p>Before you buy, you owe it to <u>yourself</u> to find out why Nissan is Midlands best choice! Midlands <u>best deal!</u></p> <p>True Employee Pricing for EVERYONE, only at Garber Nissan, Bay Road, Saginaw!</p> <p><u>Jingle: (:03)</u> <i>You'll Do Better At Garber!</i></p>

Approved: _____ Approved with Changes: _____ Client Signature: _____